



rokkmedia

Building digital successes bit by bit

aboutus

Rokk Media provide a total digital solution from business process automation to web development and marketing.



Some of the Rokk Media team standing proudly beside the new office development in Exeter.

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Ten years ago after co-founding one of the first and ultimately most successful web design agencies in the South West, I founded Rokk Media Ltd.

My initial goal was to create a forward thinking agency with total focus on customer requirements and the highest levels of service.

Since then I am extremely proud to say that we have grown year on year to become a leading light in digital services thanks to a blend of excellent customer service and innovative solutions.

Rokk Media is ultimately a team of experts who are equally passionate about delivering exemplar solutions. Our focus has always been on developing long-term relationships with clients and to this day the majority of our business is from established relationships.

Over the last two years we have been building expertise in mobile technologies creating innovative native apps for iPhone and Android as well as web-apps and optimised mobile websites. Our goal is to be a leader in this field and we have some exciting developments under way to achieve this position.

Whether your requirements are to help turn a cumbersome business process into a smooth running automated system, or to expand reach across the web with a carefully crafted website and marketing strategy - Rokk Media can and will provide the perfect answer.

We look forward to sharing our vision with yours and to help your business create digital success.

Adam Stone
Managing Director



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whofor

If an agency is only as good as the clients it works with, then we are very proud to have worked with some of the best.



Working with Rokk Media is like having your own in-house team. They worked to understand our business and its objectives, so that we always get good advice and a

personal service. A very easy company to do business with and we continue to work with them on all our extensive requirements.

Everything Everywhere (T-Mobile)



mobile**services**

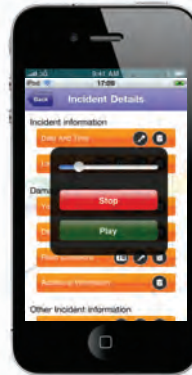
Rokk Media is a working at the forefront of mobile technology to deliver cutting edge apps.



With extensive experience in developing native iPhone and Android apps as well as web-apps and mobile optimised websites, Rokk Media is able to provide a total mobile solution.

Whether for customer facing promotion, selling as a standalone app, or using for internal processes, our award winning mobile development team are best of class.

- Apple iOS - iPhone, iPad, iPod Touch
- Google Android - phone and tablet
- Web-Apps
- Mobile optimised websites
- App/Mobile marketing
- Mobile Consultancy



software**services**

With an extensive portfolio of bespoke software solutions, Rokk Media's team has a reputation for delivering effective applications.

Whether development of a complex bespoke CRM system for a FTSE 100 company, a multi-site student booking solution for a university, a shortcode (SMS) reservation system for the major mobile communications networks, or a patient care tool for the NHS, there is no doubting Rokk Media's extensive bespoke software development experience.

Rokk Media's software engineers are platform agnostic proficient in amongst others, dot.net, PHP or JAVA.

Each project is approached with the same professional care and attention employing the highest levels of project management.



webservices

With a history of building effective websites that is longer than most, Rokk Media has a total understanding of the medium.

Rokk Media practices true alchemy when it comes to designing and developing bespoke websites. Unlike many agencies who have either a technical or creative background - Rokk Media blends the best of both with highly experienced designers and developers but then adds a third magical ingredient, qualified marketers.

These core disciplines ensure that each website, whether purely promotional, feature rich, or e-commerce is built to world-class standards. Furthermore

Rokk Media adopted industry development standards before most knew they even existed. Finally all of our websites include a content management system as standard ensuring clients are able to maintain their pages as and when without expensive ongoing development costs.

Of course that doesn't mean we leave you on your own. Our optional support and maintenance packages are as good as they come - with direct access to top quality developers and trainers as and when you need them.



marketing **services**

Rokk Media provides online marketing strategies to promote websites as well as mobile apps.

The key to effective online marketing is reaching the audience at the point it is looking for a product or service, as opposed to offline marketing which takes more of a scatter-gun approach. Traditional marketing relies on steadily building brand awareness, online marketing however relies on a far more effective focused approach to grab customers at the point of decision making.

Knowing which tools to use across the digital spectrum, and how best to employ them requires expertise and experience that can only be gleaned from years of winning strategy delivery. Rokk Media can provide your business with precisely that expert insight and experience.

- *In-depth market and competitor research;*
- *Digital marketing strategies (view more);*
- *Brand protection;*
- *Search Engine Optimisation (view more);*
- *Pay Per Click campaigns and management (view more);*
- *Social Media campaigns and management (view more);*
- *Facebook marketing campaigns;*
- *LinkedIn marketing campaigns;*
- *YouTube marketing campaigns;*
- *Email Marketing campaign and management (view more);*
- *Campaign analytics;*
- *In-house training (one to one or en-masse) and ongoing support;*
- *Video creation and marketing;*
- *Mobile App marketing strategies and execution;*

contactus

Let's connect and discuss how Rokk Media's professional digital services can benefit your organisation today.

St Edmunds House
9 Chudleigh Road
Alphington
Exeter
Devon EX2 8TS

Email: info@rokkmedia.co.uk
Web: www.rokkmedia.co.uk

Twitter: [@rokkmedia](https://twitter.com/rokkmedia) & [@rokkinternet](https://twitter.com/rokkinternet)
Skype: [rokkmedia](https://www.skype.com/rokkmedia)

Tel. 01392 424300

